

ROSEVILLE LEGEND

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Lowry Brothers Pottery Broadside Discovered

By James L. Murphy

A rare broadside advertising a “Sanitary Assortment of ‘Earthen Cooking Vessels’” manufactured by Roseville’s **Lowry Brothers Pottery Company** has recently come to light and is of particular interest for showing just what the pottery’s cooking ware looked like. The folded broadside accompanied an invoice to the **Bonebrake Hardware Company** of El Reno, Oklahoma, marked “paid,” June 2, 1917.


The late **Helen Kildow** (*Roseville Legend*, Fall 1999) wrote a brief account of **Lyman S. Lowry** and the development of the Roseville cooking ware industry, which he began in 1881. From at least 1894 to 1898 **Lyman S. Lowry** advertised his “Excelsior” cooking ware on stationery bearing his name. The name was not changed to **Lowry Brothers** until after the turn of the century (1906 is the date usually given) when the firm was taken over by his sons, **Curtis, Thede, Everett, and Howard**. (**Lyman Lowry** died in 1914.) By 1918 the **Lowry Brother’s** pottery had become the **C. W. Lowry Pottery** and was later operated by **Curtis’** daughter and son-in-law, **Daisy and Charles W. Culp**. It burned in the mid-1940s. (**Lois Lehner** mistakenly credits the **Lowry Brothers’** cousin, **Frederick S. Lowry**, with taking over the **Lowry Brother’s** pottery, but **F.S. Lowry** operated the pottery of his father, **W. B. Lowry** until his death in 1916, when it was taken over by the **Tyger Pottery**.)

The **Lowry Brother** kettles, baking pans, meat roasters, and pie pans illustrated on this broadside are marked with a distinctive design of three interlocking diamonds, and these could undoubtedly be identified on any surviving examples. The bean pot also has a distinctive floral motif but the coffee pot looks remarkably like one produced by the **Pace Brothers Pottery** (see *Roseville Legend*, Spring 2001), a slight difference in the handle being the only noticeable distinction. It may take a marked example to determine whether these coffee pots can be distinguished.

“SAFETY FIRST”
In Our Sanitary Assortment of
“Earthen Cooking Vessels”

Perfect Sanitation in Cooking
Strictly Fire Proof
Every Cook's Delight

The Most Healthful Vessels Now in Use
Recommended by all Experts on Domestic Science



ASSORTMENT CONSISTS OF THE FOLLOWING ARTICLES:

| | | |
|--|---------------------|---------|
| 2 dozen 3-quart Kettles..... | 5.90 per dozen..... | \$1.80 |
| 2 dozen 5-quart Kettles..... | 1.50 per dozen..... | 3.00 |
| 2 dozen 7-quart Kettles..... | 2.20 per dozen..... | 4.40 |
| 2 dozen 7-inch Baking Pans..... | .55 per dozen..... | 1.10 |
| 2 dozen 9-inch Baking Pans..... | .90 per dozen..... | 1.80 |
| 2 dozen 11-inch Baking Pans..... | 1.50 per dozen..... | 3.00 |
| 1 dozen 11-inch Meat Roasters..... | 4.50 per dozen..... | 4.50 |
| 1 dozen 13-inch Meat Roasters..... | 5.50 per dozen..... | 5.50 |
| 1 dozen Coffee Pots, assorted, 1, 2 and 4 quarts, per dozen..... | 3.00 | |
| 1 dozen Bean Pots, assorted, 2, 3 and 4 quarts, per dozen..... | 2.50 | |
| 2 dozen Pie Pans..... | .60 per dozen..... | 1.20 |
| 6 sets of Corn Pans..... | .20 per set..... | 1.20 |
| TOTAL..... | | \$33.00 |

Package Charge \$2.50 extra. 2 Per Cent 10 Days, 30 Days net. F. O. B. Factory. Send Orders to
LOWRY BROS. MANUFACTURERS Roseville, Ohio
AWARDED FIRST PRIZE AT CHICAGO WORLD'S FAIR

A rare broadside advertising a “Sanitary Assortment of ‘Earthen Cooking Vessels’” manufactured by Roseville’s **Lowry Brothers Pottery Company**.

LOWRY BROTHERS
Fire Clay Cooking Utensils and Clay Specialties 2 1917
Roseville, Ohio, May 26 1917
Sold to Bonebrake Hardware Co El Reno Okla.
Shipped via F. O. B. Station Factory.
TERMS: 2 Per Cent 10 Days, 30 Days Net. Pay No Money in Advance. All Financial Business Must be Done Direct with the House.

| | | | | |
|-------------------------------|------------------------|---|--------|---------|
| dos | 3 qt kettles | @ | \$.90 | \$ 1.80 |
| " | 5 " | " | 1.50 | 3.00 |
| " | 7 " | " | 2.20 | 4.40 |
| " | 7 in pudding pans | @ | .55 | 1.10 |
| " | 9 " | " | .90 | 1.80 |
| " | 11 " | " | 1.50 | 3.00 |
| " | 13 " pie pans | @ | .60 | 1.20 |
| " | 11 " meat roasters | @ | 4.50 | 4.50 |
| " | 13 " " | @ | 5.50 | 5.50 |
| " | assorted bean bakere | @ | 2.50 | 2.50 |
| " | coffee pots | @ | 3.00 | 3.00 |
| " | set gen pans and lifts | @ | .20 | 1.20 |
| | | | | \$33.00 |
| 4 dos 7 in pudding pans free. | | | | |
| Tot 1108 | | | | 37.34 |

An invoice to the Bonebrake Hardware Company of El Reno, Oklahoma, marked “paid,” June 2, 1917.